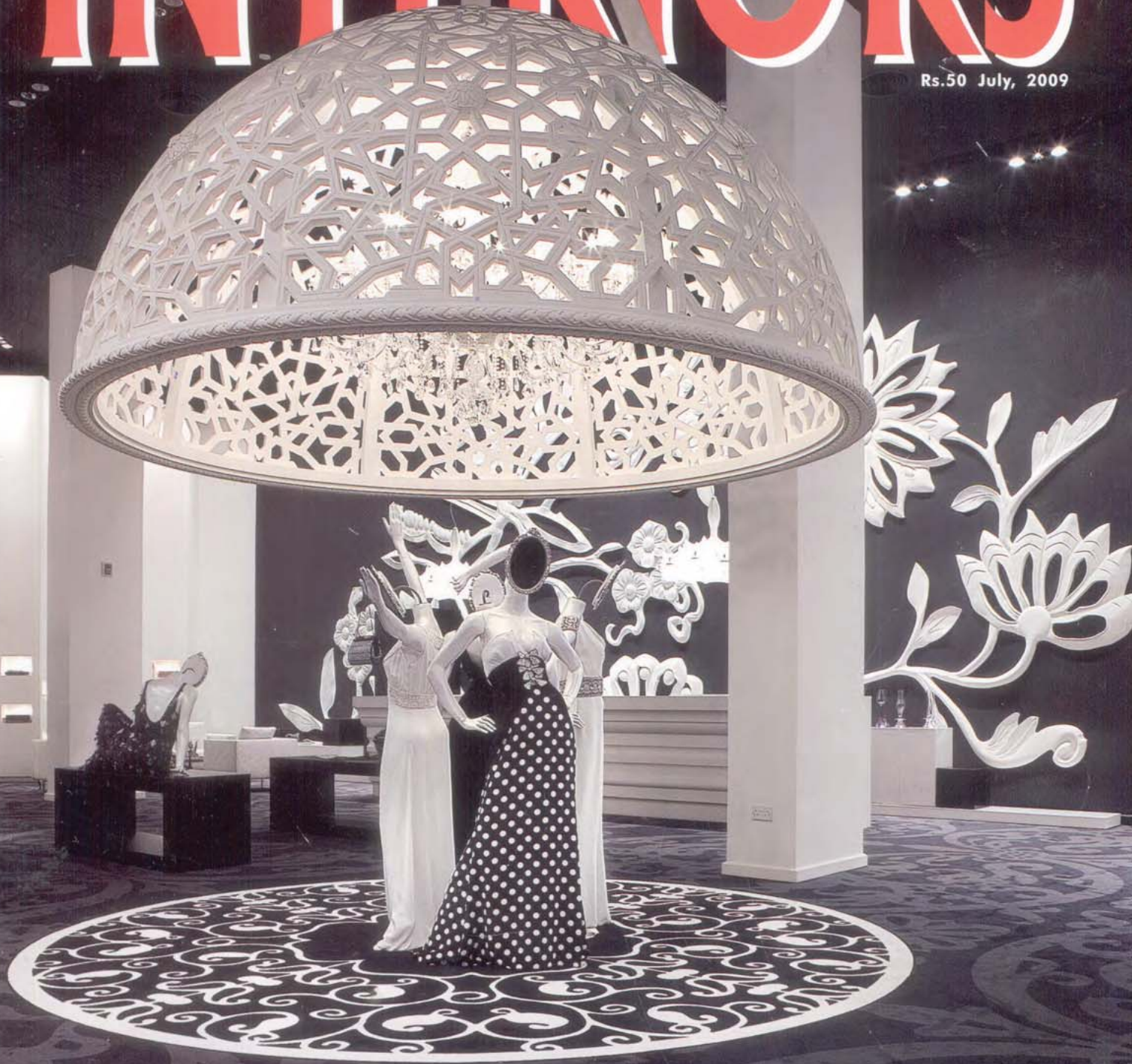


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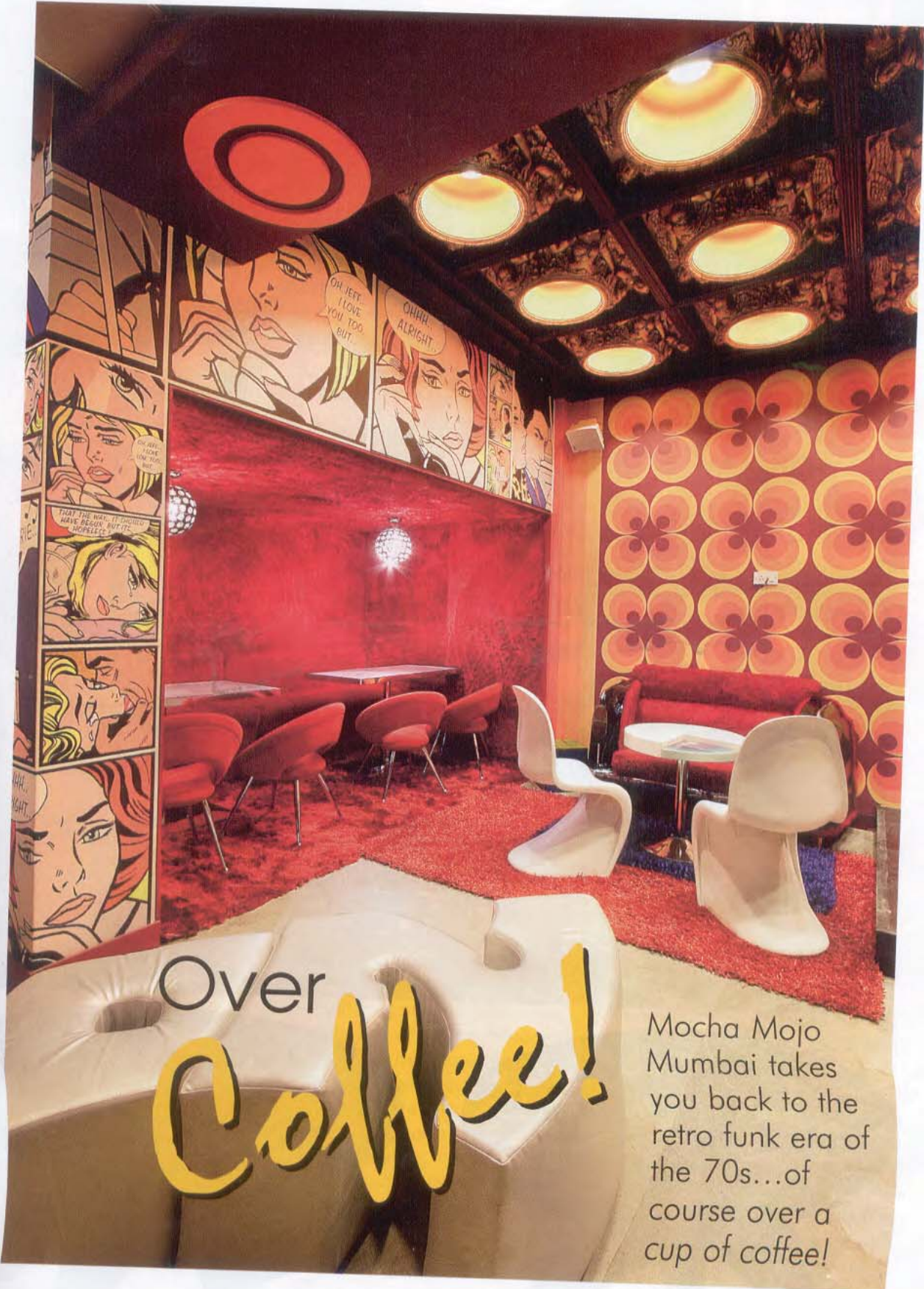
INTERIORS

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Celebrating space & design with Shrikant Nivasarkar,
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Citizen M — A hotel built-out of containers



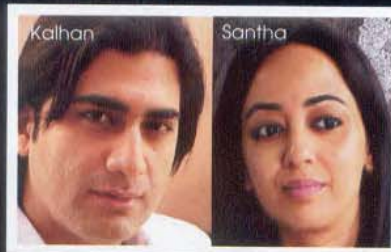
Over Coffee!

Mocha Mojo Mumbai takes you back to the retro funk era of the 70s...of course over a cup of coffee!



In partnership with Santha, Kalhan heads Planet 3 Studios Architecture, a young, internationally acclaimed practice at the vanguard of avant-garde design in India. Their eclectic portfolio of built projects includes path breaking architecture, interiors, product design and art. Recognized with over twenty prestigious international and national awards over three years, their work has been displayed at museums and galleries in New York, Barcelona and Singapore. They address the fundamentals by staying focused on the context, the constraints and opportunity that a project presents. Co-creating with the client, they offer solutions that balance wit and wisdom, bring delight and joy, keep it fresh and never lose the visual appeal. Being light on ideology and heavy on creativity and innovation is their way.

PLANET 3 STUDIOS ARCHITECTURE PVT. LTD.; www.planet3studios.com



Post the successful launch of the hugely popular joints like Mocha, Salt Water Café, Smoke House Grill and Stone Water Grill across Delhi, Mumbai and Pune, comes the latest offering from Impresario Entertainment & Hospitality Private Limited or IEHPL, Mocha Mojo, in Mumbai. "Living up to Impresario's tradition, the menu has many 'firsts' to its credit — its raw food offerings have been unexplored till now by any of its contemporaries!" quips Riyaaz Amlani, Managing Director, IEHPL. We try to find boring repetitions, but come away pleasantly and tastefully surprised.

Mocha Mojo opens its 'Love Gate' to all *Mumbaikars*, with a sprawling 2,550 sq. ft., bright and charming restaurant that can seat more than a 100 people, both indoors and outdoors in Bandra. The place is sure to leave one spellbound with its creativity and originality. The relaxed feel invites one to unwind and the restaurant is the perfect place for any time of the day, be it for a quick bite of breakfast, a lazy lunch, fun-filled night out with friends or just for someone alone.

The credit for this enthralling design goes to Planet 3 Studios, spearheaded by Kalhan and Santha Gaur Mattoo. "A brand and space quality perception study, conducted by our studio involving patrons, management and employees, provided interesting pointers to the way forward. While Chor bazaar chic seemed to work well, the space and the experience of it had to evolve in keeping with changing customer preferences", explains Kalhan.

The designers understood that at its essence, the experience hinged on period evocation. By reorienting the entire concept towards the exuberant, visually exciting and easily recognizable 70s, they drew from retro references and interpreted them in a contemporary context. By researching art, graphics, colour palettes, finishes, furniture, wall treatments, tiles, window dressings, interior styles, lighting and more, a library of sorts was created to be mined for inspiration.





Except for an interesting ceiling in one section of the existing restaurant, everything else was stripped bare. Within this empty shell, was added a retro inspired bar counter and backdrop in signal red with frosted acrylic cut-outs and faint backlighting. A collage of Roy Lichtenstein pop art clad on adjacent walls defined the access to a faux fur lined alcove that exuded excess and decadence of the age. Sofas, seats and even a floor rug took the crimson hue. A high recognition pattern was specially recreated and printed on plain wallpaper to create a striking backdrop for an iconic object of the age — an Ambassador car. "We used the trunk to accommodate a seat and ensured the tail lights worked," says Santha. Plastic moulded seats, the legendary lip sofa, chrome edged and Formica-topped dinner tables, flower power ottomans, white couches with quilted covers, neo-retro table with a lamp for a leg, high gloss jigsaw puzzle tables, a Rubik's cube for a corner table, a large table shaped as a telephone dial, a multi-colour sofa, a whole seating that spelt 'Make Love Not War' and colourful garden benches that hugged a live tree...all were created and assembled to achieve the intended vibe. An authentic cement floor from the time and an exciting 3D tile patterned floor outside were polished and left basically intact. Shag pile carpets added






Design team:
 Kalhan
 Mattoo;
 Santha Gour
 Mattoo;
 Dimple
 Toraskar;
 Mansee Jain
 & Ivan
 Yankov.

colour in intense patches. Accessorized with LOVE laser cut in mirror, lava lamps and up to door handles fashioned out of telephone parts, this space was crafted with attention to detail. From retro washroom tiles to cladding laminate on the outdoor fascia, the intensity of the design quality has been consistently maintained.

As red, the colour of love, spills out of every corner of Mocha Mojo, healthy oranges and muted maroons on the walls are beautifully blended with symbolic album art, psychedelic patterns and cool pop art. Rock posters of Fillmore and graphic styles from the underground OZ Cult Magazine takes one back to the 70's. The accompanying music is also reminiscent of the era with hits of Rolling Stones, Bob Dylan, Pink Floyd, Led Zeppelin,

John Lennon, Eric Clapton, Jethro Tull and more. A gallery with cool moments and memorabilia borrowed from the time is sure to get any die hard 70's fan, weak in the knees.

Fanatical ambience, gorgeous food and retro funk are sure to bring you back to Mocha every time, to find your Mojo!

"This project is unabashedly over the top and revels in sheer excess. We helped create a unique spatial experience for the patrons who will hopefully take in multiple cultural references and a design vibe to be transported to another age and time. Forever retro!" say the designers 

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