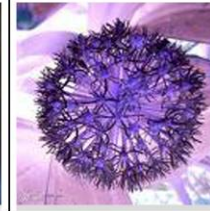


Of all intellectual traditions, the Indian concept and timeline for the creation of universe comes closest to the modern scientific view. From the suggestion of big bang itself, we have reveled in creation and birth in spectacular fashion. For a nation this ancient, evoking birth as a defining attribute may seem surprising. But then, India has always assimilated diverse cultural, social, religious, influences and given birth to new. This unique ability to re-invent itself has been a continuous, consistent process over the ages.

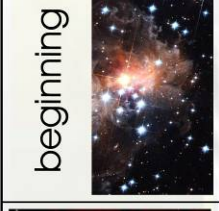
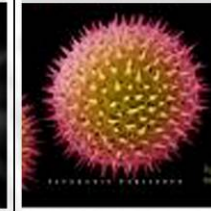
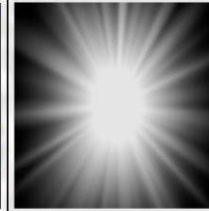


celebration



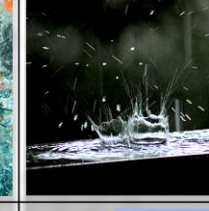
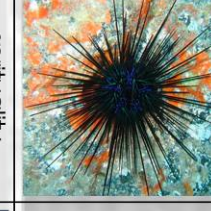
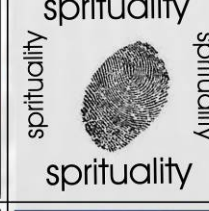
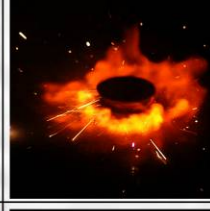
embryo

historical context



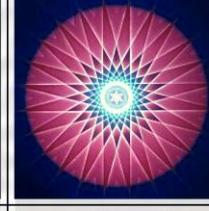
beginning

From early Indus valley civilization and through ancient and medieval India, symbols like multi-spoke wheels and sun diagrams evoke radiations emanating from a centre. These symbols signify creation, industry and energy. Present in coinage, in coats of arms and emblems, the symbolism reiterate the glories of our past.

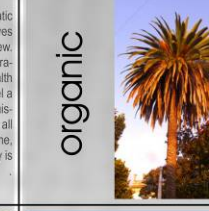


multiple explosions

Breaking out of political, social and systemic constraints, India is straining at the leash. World beaters from India challenge prior assumptions of our capabilities; we are going out to the world. It is this explosive energy that does not respect boundaries.



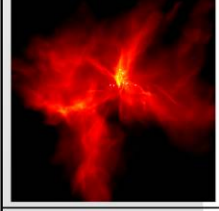
The India of now is undergoing dramatic change. In a karmic cycle we find ourselves in midst of demise of old and birth of new. The entrepreneurial spirit of a new generation is leading to dramatic bursts of wealth creation. Multiple explosions of talent fuel a creative, intellectual and social renaissance. The sheer energy released is for all to see. New stars dot the Indian skyline, from IT to motion pictures, the India story is everywhere.



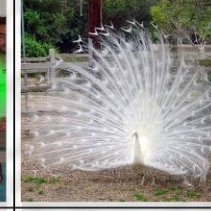
organic



going beyond



We always celebrated with light, in the victory of good over evil through spectacular demise of ravana or in the homecoming sentiment of Diwali, in the candles at church altars and eternal zoroastrian flames. In our present moment we celebrate individual and collective achievements as a nation. Any extra run, decimal point increment in the sensex, an award at Cannes or an overseas acquisition trigger collective raptures of delight. The pervasive sentiment is of celebrating what has been achieved thus far and eager anticipation of finally claiming our true destiny.



going beyond

celebrating nation

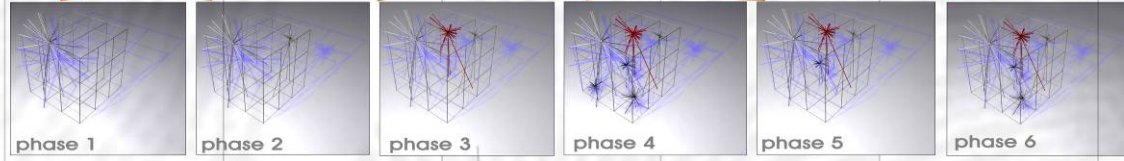
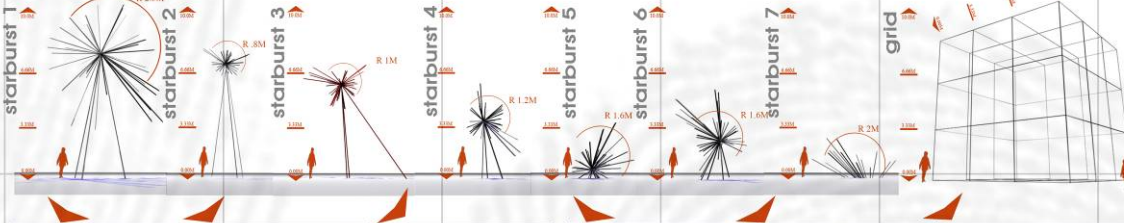
panel 1/2

indian nation

Our interpretation is literal minded. Using 'explosion' and 'celebration' as root points of inspiration; we came up with the idea of a construct that best captures these thoughts and sentiments. Conceived as multiple lines radiating out of a nucleus and many such nuclei interacting with each other to form an object and a space, it is to manifest our aspiration and potential. The imagery is evocative, undiluted by unnecessary design interventions, we retain the essence.

Towering thirty feet above ground, they induce the spectator to walk through them with the promise of multiple perspectives. The fact that these explosive lines crisscross each other adds a bit of complexity to an otherwise simple idea. It carries the symbolism of many explosive ideas and achievements cross-fertilising and reinforcing each other to create a whole experience. This firework display is frozen in time, capturing the essence of the moment. A subtle grid of light tubular members provides a frame of reference to view the construct and appreciate the allegory of going beyond.

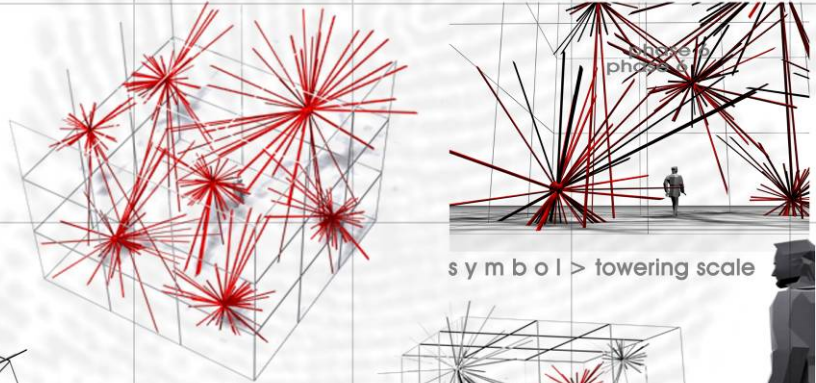
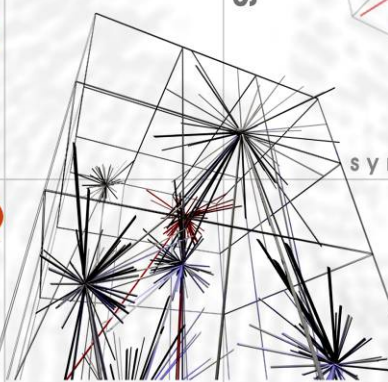
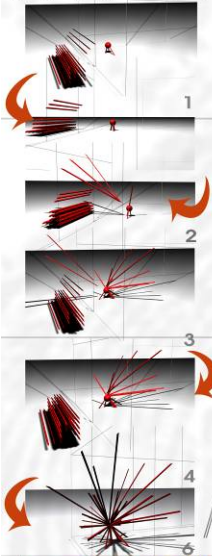
Interpretation



Build

The construction would involve use of tubular steel members anchored to a steel nucleus. Some of the radiating members would extend to touch ground and provide tripod like stable support. The criss-crossing members literally and figuratively reinforce each other. We imagine it sitting on a bed of white gravel with actual spectators as the only reference for scale.

process

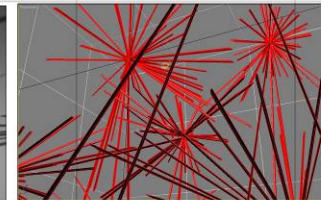
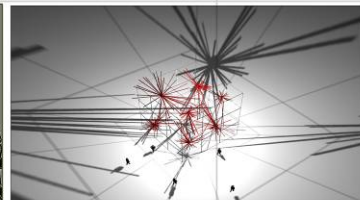
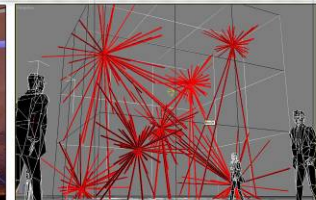
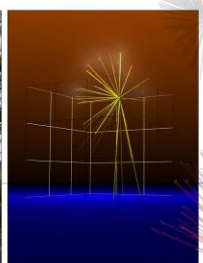
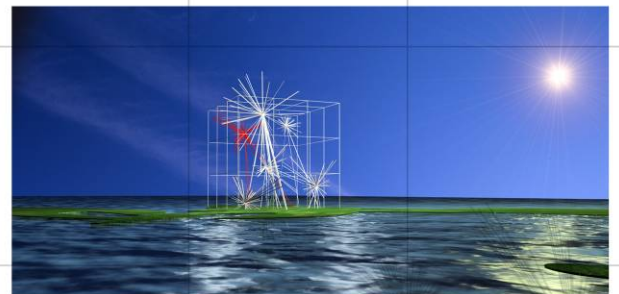
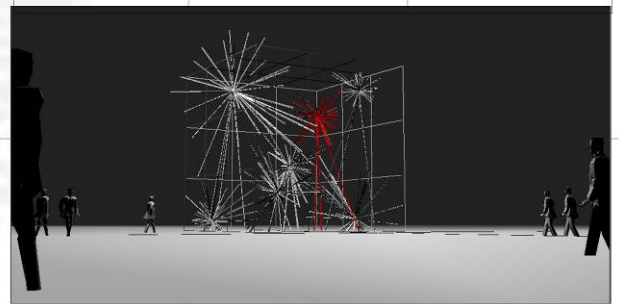


symbol > towering scale

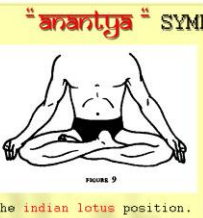



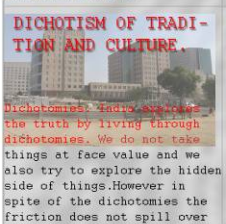




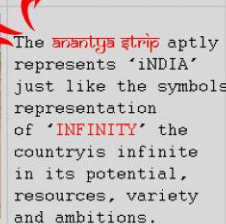

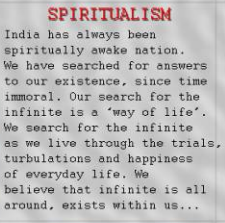

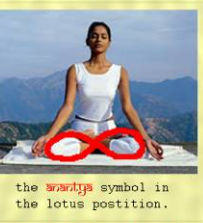
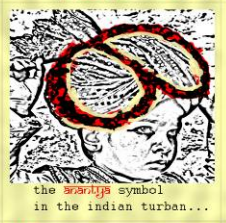
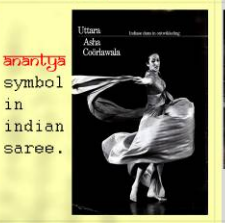
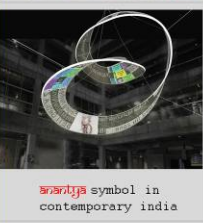





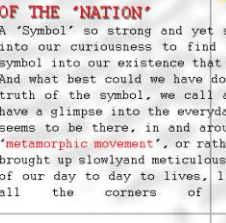
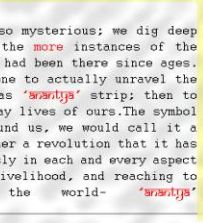

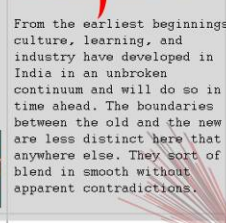





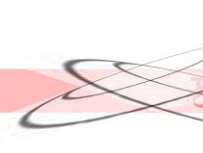

symbol > excessive energy, multiple explosions

Adaptability

This construct is adaptable to multiple siting possibilities. It is scalable to respond to context and constraints of location, space, time and budget available. It is elementary form, it is one starburst at any location. In more ambitious avatars, it would increase in complexity with greater numbers of explosions. We see it suspended in inner court of India Habitat Centre, at Marine Drive or in this case, serving as a gateway to the expo!



Finally, for any symbol to succeed in burning into imagination, it has to be easy to draw and represent. This passes the test!

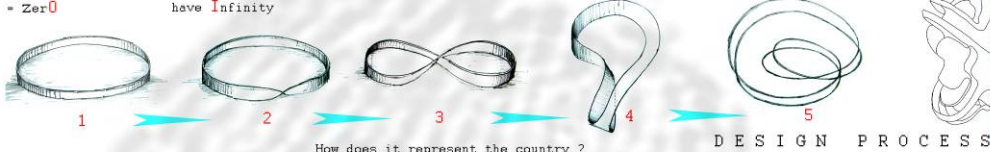
<p>TIMELESS India is TIMELESS; there are no boundaries that exist between the old and the new. New ideas smoothly blend in with the old customs. India is a seamless flow of tradition and new habits lend strength to the moral and philosophical fiber</p> 	<p>'INFINITE' INDIA...</p> 	<p>UNITY IN DIVERSITY</p>  <p>Diverse religions form the fabric of Indian society. They exist on opposite planes of the strip but seamlessly blend into each other. The fabric of the country is a weave of multi-religious, multi-cultural and multi-ethnic groups all living together. Just like a fabric weave they criss cross each other but at the same time form the fabric.</p>	<p>"anantya" SYMBOLISM IN INDIA...</p>  <p>FIGURE 9 the indian lotus position.</p>	 <p>the indian turban... ...PAGDI</p>	 <p>"anantya" symbol in indian plait...</p>	 <p>anantya</p>	 <p>india TIMELESS INDIA...</p>
<p>DICHOTISM OF TRADITION AND CULTURE. Dichotomies: Have explored the truth by living through dichotomies. We do not take things at face value and we also try to explore the hidden side of things. However in spite of the dichotomies the friction does not spill over into everybody life. The dichotomies are like the two sides of an "anantya" strip where one starts and the other begins is open to discussion.</p> 	<p>ESSENCE OF INDIA</p> 	<p>SPIRITUALISM India has always been spiritually awake nation. We have searched for answers to our existence, since time immemorial. Our search for the infinite is a 'way of life'. We search for the infinite as we live through the trials, turbulations and happiness of everyday life. We believe that infinite is all around, exists within us...</p> 	 <p>FIGURE 11 the anantya symbol in the lotus position.</p>	 <p>anantya symbol in indian saree</p>	 <p>anantya symbol in indian saree.</p>	 <p>The anantya strip aptly represents 'INDIA' just like the symbols representation of 'INFINITY' the country is infinite in its potential, resources, variety and ambitions.</p>	
<p>THE SYMBOL The 'Infinity' or the 'anantya' strip. Infinity: a popular mathematical symbol representing 'infinity'. Seamless Flow; whether the anantya strip is made up of one-plane or two planes is debatable. The popular perception being a geometry of two planes that seamlessly merge into one plane.</p> 		 <p>the anantya symbol in the lotus position.</p>	 <p>the anantya symbol in the lotus position.</p>	 <p>the anantya symbol in the indian turban...</p>	 <p>anantya symbol in indian saree.</p>	 <p>anantya symbol in contemporary india</p>	
<p>OF THE 'NATION' A 'Symbol' so strong and yet so mysterious; we dig deep into our curiousness to find the more instances of the symbol into our existence that had been there since ages. And what best could we have done to actually unravel the truth of the symbol, we call as 'anantya' strip; then to have a glimpse into the everyday lives of ours. The symbol seems to be there, in and around us, we would call it a 'metamorphic movement', or rather a revolution that it has brought up slowly and meticulously in each and every aspect of our day to day to lives, livelihood, and reaching to all the corners of the world- 'anantya'</p> 		 <p>the search for the 'spiritual infinite.'</p>	 <p>the search for the 'spiritual infinite.'</p>	 <p>anantya symbol in indian marriages</p>	 <p>anantya symbol in contemporary india</p>	 <p>anantya symbol in contemporary india</p>	<p>ONE SEAMLESS INDIA... India reveals in the unity of all polarities. We believe in one-ness. Everything is one and nothing can be separated from anything else.</p> 
		 <p>the search for the 'spiritual infinite.'</p>	 <p>the search for the 'spiritual infinite.'</p>	 <p>anantya symbol in indian marriages</p>	 <p>anantya symbol in contemporary india</p>	 <p>anantya symbol in contemporary india</p>	<p>ONE SEAMLESS INDIA... India reveals in the unity of all polarities. We believe in one-ness. Everything is one and nothing can be separated from anything else.</p> 
		 <p>the search for the 'spiritual infinite.'</p>	 <p>the search for the 'spiritual infinite.'</p>	 <p>anantya symbol in indian marriages</p>	 <p>anantya symbol in contemporary india</p>	 <p>anantya symbol in contemporary india</p>	<p>ONE SEAMLESS INDIA... India reveals in the unity of all polarities. We believe in one-ness. Everything is one and nothing can be separated from anything else.</p> 

anantya nation

anantya nation

The symbol stands for 'INFINITY' be it abstract notion of the divine or tangibles like

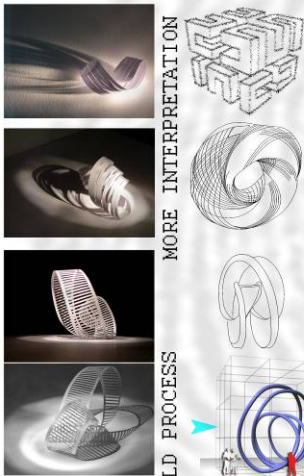
The India invention - Zer0
 Twist it itself & we have Infinity
 One plane or two plane ?
 Two plane seamless merge into one



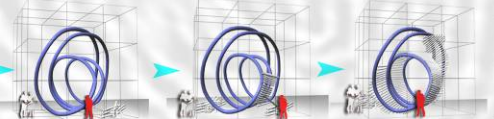
DESIGN PROCESS

How does it represent the country ?
 (How does it represent the country ?
 (1) India = Infinite :
 We invented the mathematics of infinity. We live the concept. Infinite in our potential, resources, variety and ambitions. We made innumerable contributions to human civilisation and are destined to offer infinite more. In the sheer magnitude of the challenges we face, in the astounding numbers of our people, in our unbelievable cultural, linguistic, ethnic, religious and geographical diversity and in the potential, talent and ambition our people, we evoke infinity.
 (2) India = Seamless :
 India reveals in the unity of all polarities. Non-duality is at the core of our philosophical beliefs. We believe in one-ness, joining the whole and the part, masculine and the feminine being and non-being, spirit and matter, good and evil, wealth and poverty, pleasure and pain and so on. Dichotomies are not opposites in exclusivity, only relationships. Everything is one and nothing can be separated from anything else.
 For a nation with such multiplicity and diversity, the contradictions actually sit light. In fact, the old blends in with the new, hi-tech with lo-tech, many tongues, faiths and genetic diversity form one seamless India. That is our key strength. Multiple strands in an elegant woven tapestry.

MORE INTERPRETATION



BUILD PROCESS



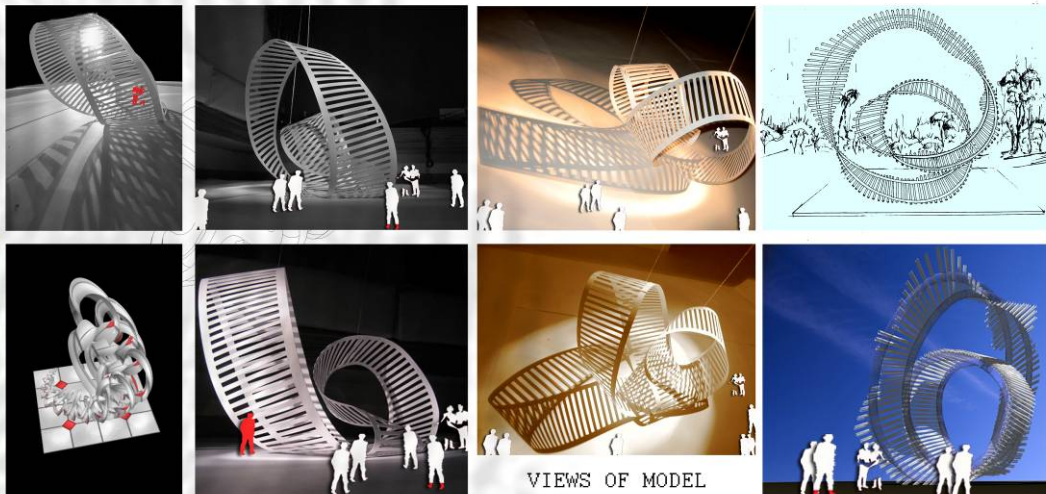
ADAPTABILITY & SCALABILITY

We would like here to explain as to how the symbol is adaptable to changing parameters like location or the duration of the installation. Other than being a permanent installation at a selected location, that this symbol can also be used in scaled versions in different locations. E.g. In case of exhibitions where the installation needs to be put up for a shorter duration we can have a scaled down version of the strip. In case of a permanent display at a very important location in the country a more complex version of the *anantya* strip can be installed.

MERCHANDISING



A symbol of a nation should find a sense of belonging with people, they should be able to identify themselves with its basic concept and when that happens people want a part of it for themselves. The sense of belonging towards the symbol should permeate deep into the psyche of the population. To achieve this with the masses it becomes necessary for the symbol to be replicated and scaled to a size that can be used by the masses in their every day life, We feel that the *anantya* strip has the aesthetics and form to convert itself into popular merchandising items.



VIEWS OF MODEL

