



THE CULTURE COMME

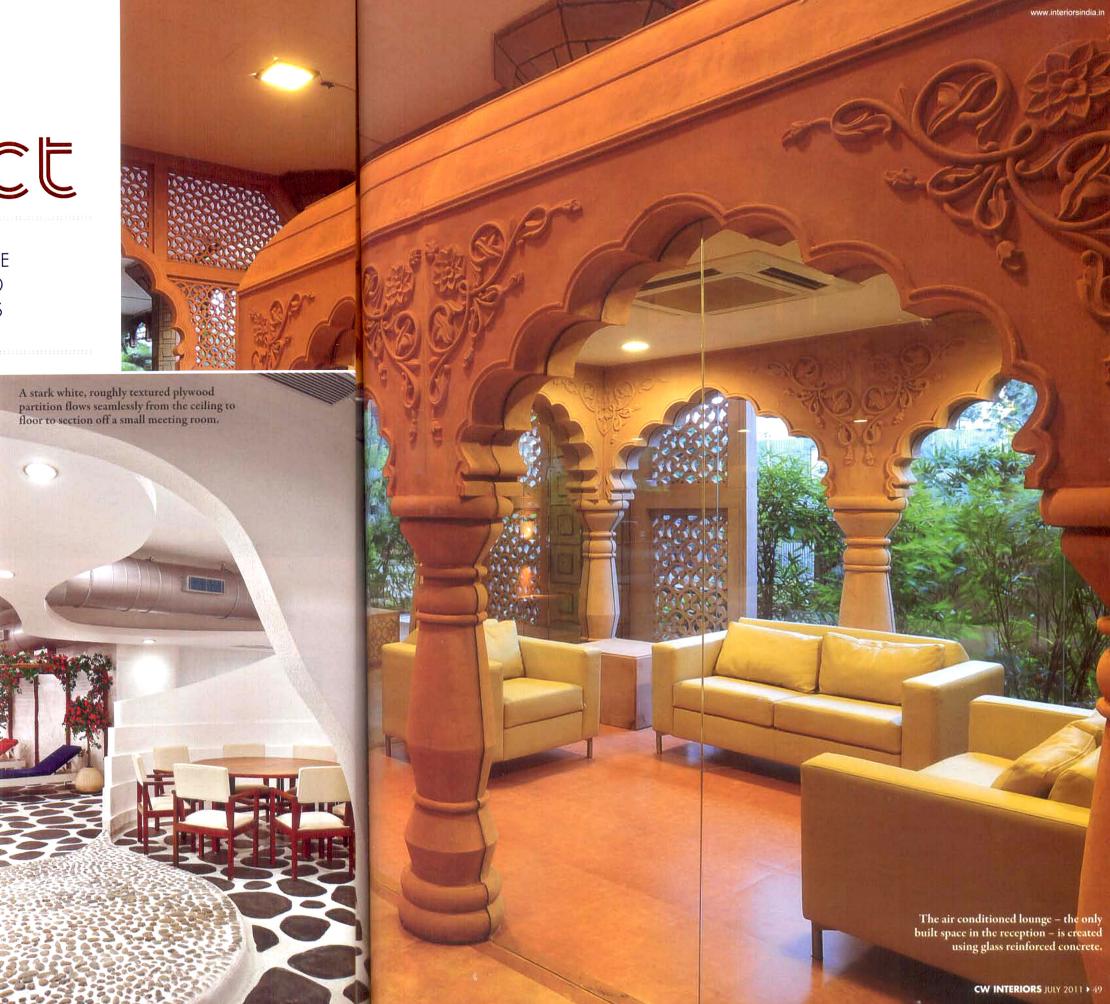
PLANET 3 STUDIOS CREATES A
CONFLUENCE OF CULTURES IN THE
REFURBISHED, THREE-DECADE OLD
CEAT MAHAL, THE HEADQUARTERS
OF RPG GROUP IN MUMBAI.

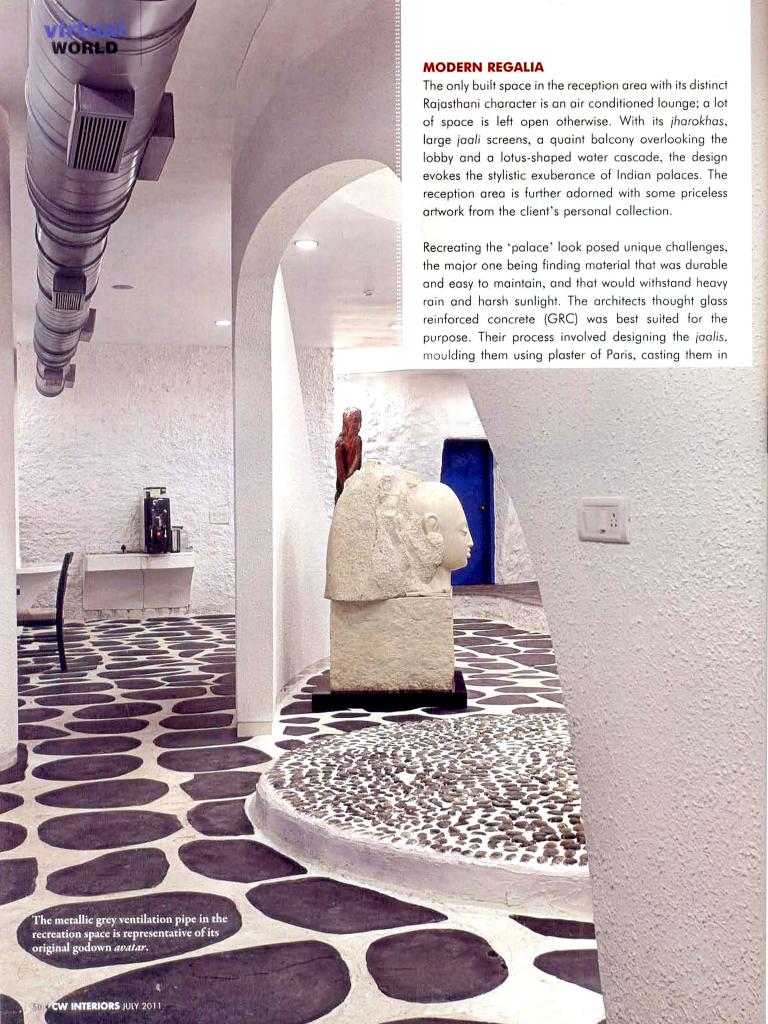
hree distinct requirements addressed by three distinct designs – this is what makes the refurbishment of RPG Group headquarters at Mumbai unusual! Located along Dr Annie Besant Road, Ceat Mahal is an iconic structure that stands out in Mumbai's concrete jungle with its red stone cladding and Jaipuri arches. Santha and Kalhan Mattoo, Principal Architects, Planet 3 Studios recently refurbished three main areas of the building – the reception, training and recreation areas – and moulded them to suit contemporary needs and tastes.

FIRST STEPS

"It was important that the design language of the reception area follow that of the architecture of the building. The client — industrialist Harsh Goenka — had specified that the entrance to the office must not contrast starkly with the outside," informs Santha. The building's architecture thus became a design inspiration for the revamped look.

A column-strewn parking area was cleared out and divided into two distinct spaces to house a parking lot and lobby, respectively. Similarly, the existing dark and dingy training area was torn down and redone. A recreation zone was created in a former godown – this part of the project came without any specific brief, and the architects' imagination got free rein here. Designed to cater to a wide age group of 25 to 60 years, the Mykonos-Santorini style of Greek architecture was adopted for the recreation zone.







the concrete and finally installing them on site. "GRC could be moulded and etched upon; it was also strong enough to.hold the weight of the 20-foot *jaali* screens," explains Santha. Jaipur and Jaisalmer stone were used along with matching vitrified tiles for the floor.

CLEAN CUT

Another area in need of an overhaul was the training area. A dark and cramped place with no ventilation or natural light, it hardly offered an inspiring ambience for training sessions.

With the intention of brightening the space, the Mattoos opted for a minimalistic design: stark white, with various textures on the walls. This also produced a good backdrop to display the client's artwork. The training area has a lot of tactile surfaces, except for the floor, which is covered with a dark carpet. The smaller meeting rooms are defined by seamless forms, where part of the ceiling flows down to the wall, either forming a space for a television screen or becoming a window area.

MEDITERRANEAN FLAVOURS

The Greek style adopted for the recreation area is an intentional and sharp diversion from the Indian theme. "We did not want exact replicas of Greek architecture; we wanted a more contemporised interpretation, where

Meet the **Architect**

Santha Mattoo

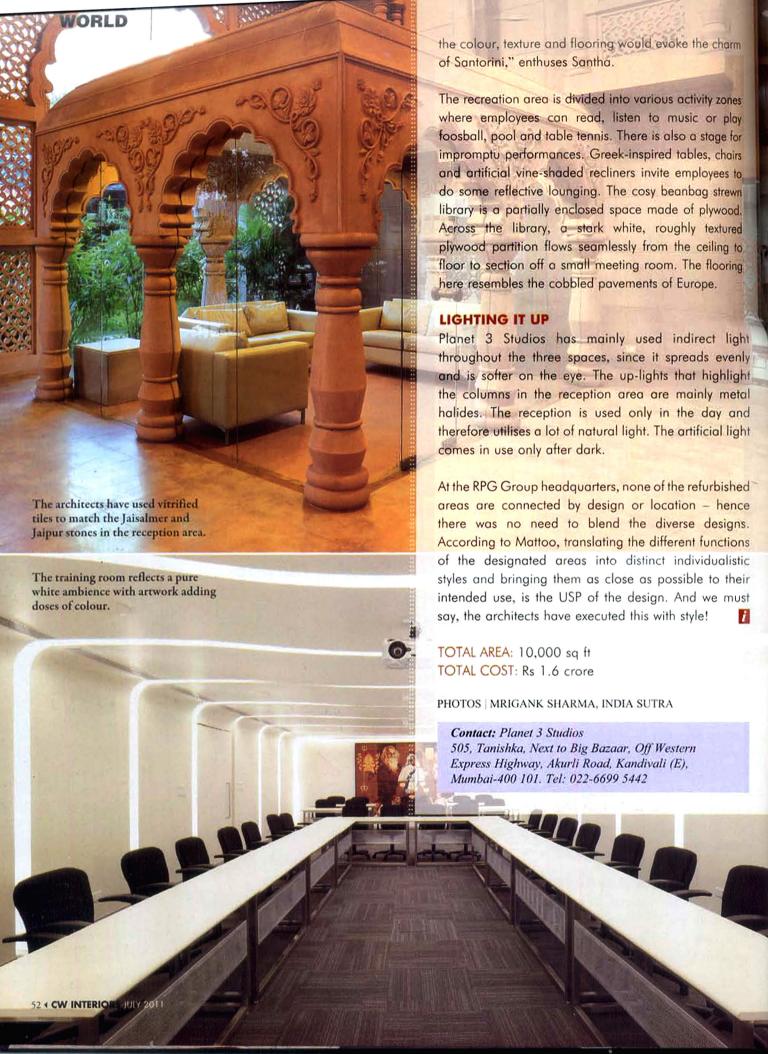
FIRM: Planet 3 Studios Architecture established in 1998.

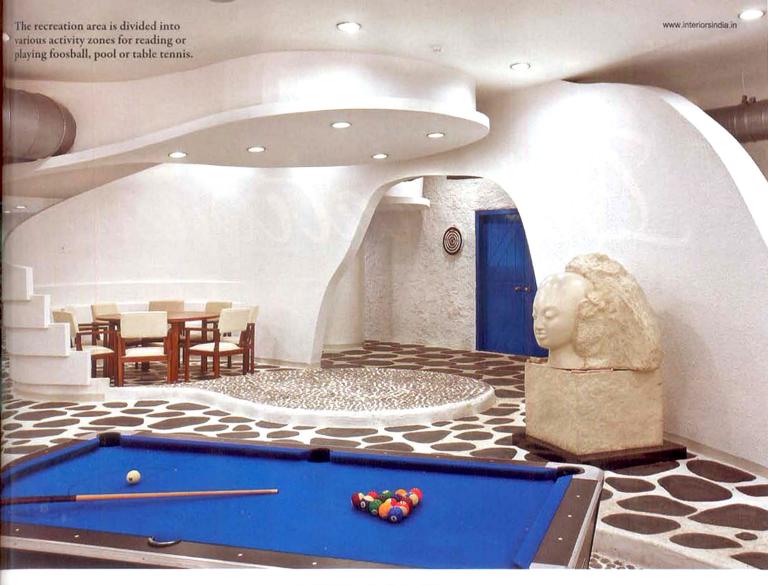
FIRM SPECIALISATION: Architecture, Interior and Product Design.

DESIGN PHILOSOPHY:
The essence of our way
is to address the fundaments through intense
programming, offer solutions that balance wit and
wisdom, keep it fresh and
never lose the visual appeal.

PHILOSOPHY TOWARDS LIFE: Follow your instinct.

FAVOURITE DESIGNER/ARCHITECT: Will Alsop, Frank Gehry, Phillipe Starck, Karim Rashid, Charles Correa and Hafeez Contractor (for the sheer quantum of work produced).





MATERIALS CHART

AREA	MATERIAL	COST	SOURCED FROM
Reception	Jodhpur stone	Rs 50/sq ft	Salasar Enterprises (Website: www.salasarindia.in)
	Jaisalmer stone	Rs 50/sq ft	Salasar Enterprises (Website: www.salasarindia.in)
	Glass reinforced concrete		Yogi GRC Products (Tel: 022-2645 8282/3216 8282)
Training	Glass		Saint Gobain (Website: www.saint-gobain.co.in)
	Vitrified tiles	Rs 80/sq ft	Nitco Tiles (Website: www.nitcotiles.com)
	Gypsum ceiling	Rs 50/sq ft	Salasar Enterprises (Website: www.salasarindia.in)
	Carpet		Armstrong (Website: www.armstrong.co.in)
Recreation	Kadappa stone	Rs 90/sq ft	Salasar Enterprises (Website: www.salasarindia.in)
	Luster, plastic, duco paints		Asian Paints (Tel: 022-3981 8000)
All three areas	Sofas and chairs	Phallin	Essenza Designer Furniture (Tel: 022-3242 0622)
	Sanitary fittings		Jaquar (Website: www.jaquar.com)
			Hindware (Website: www.hindware.com)
	Light fixtures		Belleza Lighting (Website: www.bellezadecor.com)