

Planet 3 Studios Architecture Pvt. Ltd.

About us:

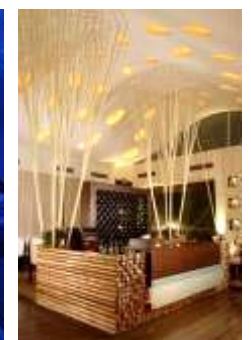
We leave philosophizing about design to more capable theoreticians. The essence of our way is to address the fundamentals through intense programming, offer solutions that balance wit and wisdom, keep it fresh and never lose the visual appeal. We believe that it is possible to be profound and light hearted at the same time.

We seek to define the design determinants by inhabiting and experiencing the client's business, requirement (stated and unstated) and processes. Architects from our studio dig deep through research and by physical experience to understand and formulate the design program.

The stylistic representation of the concepts or ideas is what is best suited for the situation. Also, importantly for us, for any design to succeed, a clearly articulated line of thought should bind it all together. The three dimensional interpretation has to be consistent and careful. Added to that, an element of gentle surprise, a conceptual departure, that, in hindsight would appear almost intuitive. Our obsession with engaging the individual, the organisation and society in general and ensuring that people never feel alienated with the place regularly takes us to un-chartered design territories. Our built works speak eloquently of this.

For a studio that is eight years old, we have already won national and international level awards and secured close to a million sft high end in hospitality, institutional, corporate, retail, and residential projects across different categories. From educational institutions to nightclubs and everything in between. The reason we do not restrict ourselves to any particular segment of business is because we get energized with new challenges. We love cross fertilization of ideas, where insights from hospitality situation are applied in corporate situation and in turn in design of healthcare facilities!

Planet 3 Studios is a design studio where creativity, skill and knowledge are essentials and everybody is encouraged to bring an intellectual and creative mind-set to work. A firm in which experienced architects, interior designers, project management professionals work in a communized environment, discussing and sharing insights very formally. The creative energy, skill, competence and dedication of our team, is next to none. We engage the services of a wide variety of professionals as consultants. On various projects we have sought advice of behavioral psychologists, MBAs and sociologists along with necessary technical consultants. We assess the success or failure of implemented concepts through an exhaustive post-completion analysis. The data obtained helps us refine ideas for further implementation.



Fact file:

Year of establishment: 1998

Directors: Kalhan Mattoo (B.Arch Sir JJ Arch '96)
Santha Gour Mattoo (B.Arch Sir JJ Arch '96)

Projects: Successfully designed more than sixty Architectural and Interior Design projects for institutions, corporate houses, hospitality industry, healthcare facilities, retail, banks and a few residences.

Studio: 14 architects & 4 interior designers work in a completely non-hierarchical environment sharing ideas and insights freely. Everyone is encouraged to contribute equally and effectively.

Design Process: The client is made an active partner in the process. Squatters from our studio inhabit and experience the client's business. We encourage inordinate focus on programming. Options are investigated and developed through 3D graphics and scale models.

Building Technology Expertise: In-house research and development of prototypes is a full time activity. Constantly looking for newer materials and technologies for beta test site applications.

Process Innovation: Integrated design and build approach. Most of our projects have off-site fabrication component integrated at planning stage itself to economise on time and resources.

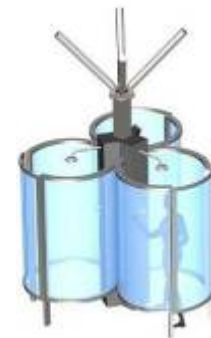
Design Value: We believe in delivering the best-designed value, given the constraints. Budget is only incidental to the process.

Scheduling and Delivery: We consistently manage to deliver within strict schedules. This is achieved through innovation and systemic efficiency.

Post Occupancy Studies: We put ourselves through the wringer to obtain real, scientific data to establish the level of success or failure of a project. This information is critical and inherent to our quality control initiative.

Recent Awards:

- HONOR Award from Design Share, USA, 07'
- 'Multiplicity' International product design award, USA, 08'
- 'Young Designer of the Year 07', Better Interiors Excellence Award
- Indian Institute of Architects award for design of public spaces 07'
- Excellence in Design of Public Spaces, 07' Better Interiors
- A+D Spectrum foundation Award 07'
- Institute of Indian Interior Designers National Award 07'
- Institute of Indian Interior Designers Regional Award 07'
- Godrej IIID Workstation Design competition 07'
- A+D Spectrum Foundation Award 06'
- Innovation in Stainless Steel, Jindal Award 06'
- 'Young Designer of the Year 05', Indian Architect & Builder Magazine



Corporate Clients:

- Godrej & Boyce
- BPL Mobile
- Axis Bank
- Dawnay Day AV
- The Chatterjee Group
- Royal Indian Raj Corp.
- Gunnebo-Steelage India
- RPG
- Ricoh
- Gemological Institute of America
- Rio-Tinto Diamonds
- Gestetner
- Starwood Capital India
- Vidyalankar Educational Trust
- Symbiosis Institute of Design
- Thales Charte
- Reliance Securities
- Ethiopian Airlines
- Canon
- Future Electronics
- Distinctive Devices Inc.
- B.B.S Electronics Pvt. Ltd.
- Mapfre India
- Deeros Securities
- I.Q.N. Solutions
- Transline Air Cargo
- Thakur Builders
- L. N Hotels Pvt. Ltd.
- Accord Shipping
- U.V Hospitality Pvt. Ltd.
- GTL Infrastructure
- Sumer Builders
- Hindustan Infrastructure

Correspondence:

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